

# Website Data Enlighten Privacy Solutions Overview

## Embrace the GDPR opportunity

Enlighten, the trusted leader for enterprise data management, can help you secure your website data with Enlighten Privacy Solutions. The flagship, Privacy Enterprise, complies with the latest GDPR data collection provisions and offers complete data governance. The newest addition, Privacy GDPR, offers streamlined GDPR website compliance for companies of all sizes.

## Comply with GDPR data collection provisions in 3 simple steps

Enlighten Privacy GDPR is a new turnkey offering that delivers quick GDPR website consumer data protection to websites of all sizes.

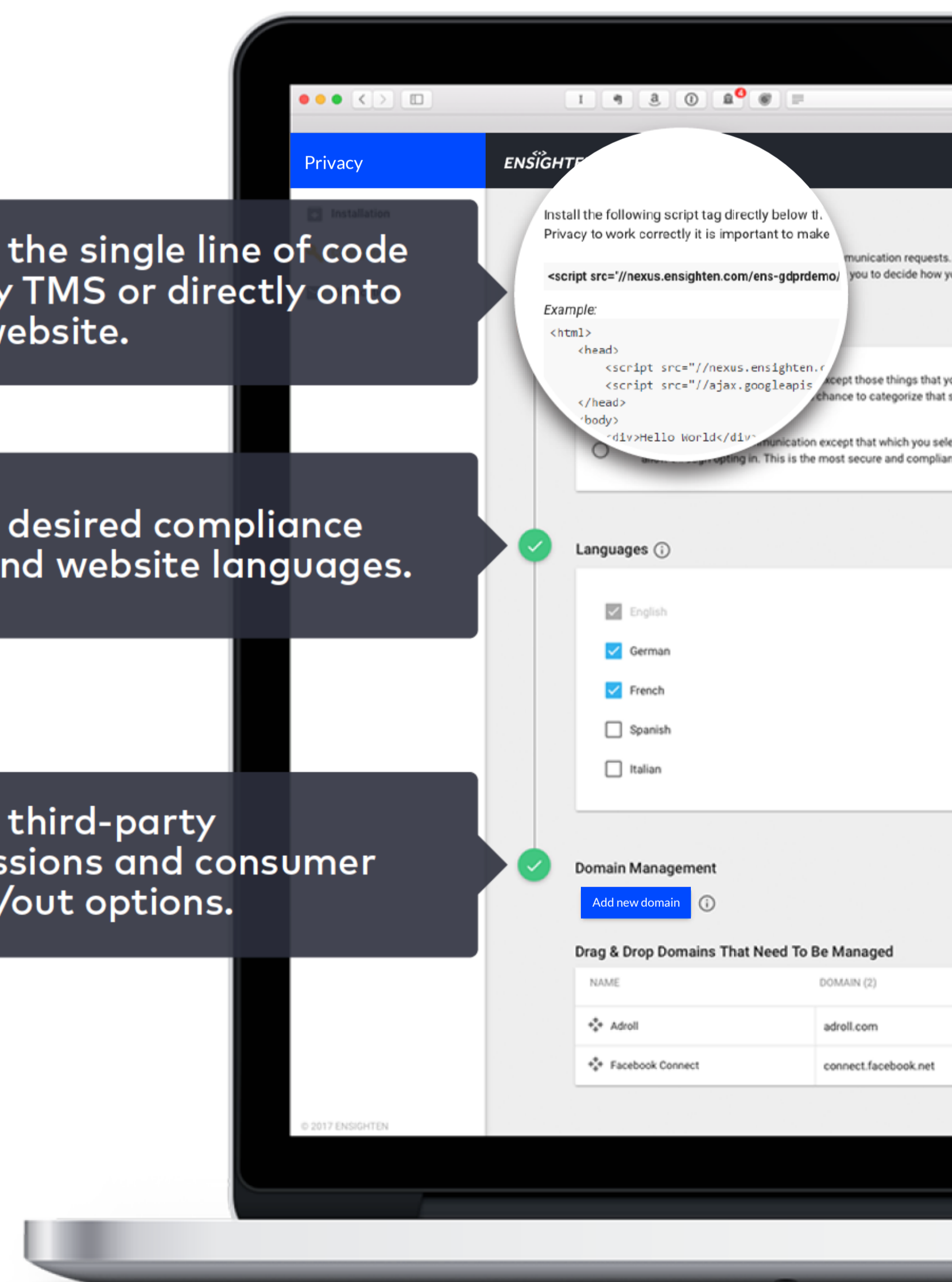
## Trusted real-time data privacy

Only Enlighten stops consumer data sharing prior to visitor consent and supports lists for blocking and allowing to ensure that access to sensitive consumer data is limited to trusted partners.

1 Install the single line of code via any TMS or directly onto your website.

2 Select desired compliance level and website languages.

3 Select third-party permissions and consumer opt-in/out options.



## Stop all data leaks with robust data governance

Enlighten Privacy Enterprise is designed for the challenges of the digital enterprise, delivering real power and flexibility to marketers and data compliance officers alike.

### Enlighten Privacy solutions

#### Website GDPR compliance

Privacy GDPR

Privacy enterprise

Visitor notification and consent prior to PII data collection	✓	✓
Visitor consent console	✓	✓
Real-time website monitoring	✓	✓
Third-party allowlists	✓	✓
Third-party blocklists	✓	✓
Alerts	✓	✓
Branded privacy consent		✓
Customizable consent experience		✓

#### Website data governance

Data loss prevention		✓
Mask sensitive consumer data		✓
Detect and stop tag piggybacking		✓
Enterprise workflow		✓
Automated site and privacy audits		✓
Privacy library of 1200+ martech vendors		✓

Visit [Enlighten.com](https://www.ensighten.com) or contact your account representative to learn more about how Enlighten Privacy Solutions can help you comply with GDPR, which went into effect on May 25, 2018

#### About Enlighten

Enlighten is a global cybersecurity leader, offering next generation client-side protection against data loss, ad injection and intrusion. Through the Enlighten solution, organizations can assess privacy risk and stop unauthorized leakage or theft of data, as well as comply with the CCPA, GDPR and other data privacy regulations. Enlighten's MarSec™ platform protects some of the largest brands in the world from data leakage whilst ensuring maximum web page performance.

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